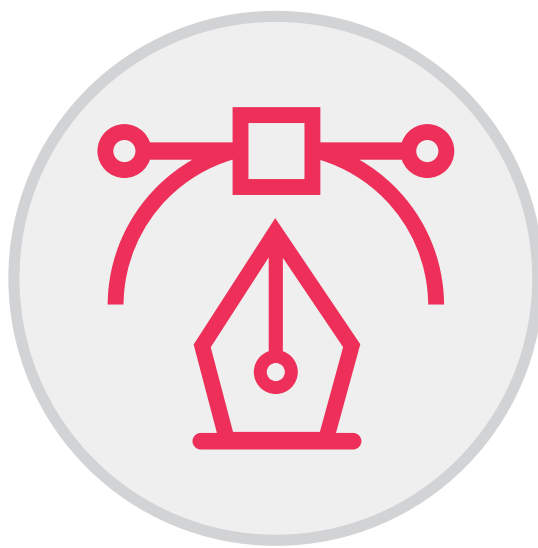


“A Premier Design School  
with  
International Standards.”



Graphic Design

ellen™

School of Art & Design

Fashion | Interior | Jewelry

[www.ellenschool.com](http://www.ellenschool.com)

## Graphic Design as Career

Graphic Design and Design theory guide you to use your imagination or original ideas to create something. Graphic designing is combination of both art and technology. It requires an imagination of the artist and intelligence of a technologist. This course demands highly trained faculties and intense practical training. After Successful Completion students can work with Print Media, Multimedia & Advertising Industry.

## About ellen

ellen School of Art & Design is a part of the Divine Group which is one of the leading and Awarded Educational Group of Rajasthan. The Divine Group began its operations in 2001 & since then actively working to spread IT & Management training and various job oriented Educational programs.

The Institutions in the Group are run by a Govt. Regd. society is CENTRE for RECRUITMENT & EDUCATION (CORE ) Society. The CORE Society has been Registered under Rajasthan Institution Act. 1958 vide Reg. No. 900/Jaipur/2007-08. Ellen has the International Standard Certification ISO9001:2008 to maintain the quality in education and various student support services.

## Why you should choose ellen

- Industrial Internship with Training
- Excellent Course Curriculum According Industry Standards
- 100 % Focus on Practical
- AC Labs with Hi-Tech Machines
- Highly Qualified experienced Faculty from Design Industry
- Live Projects & Industrial Training / Seminar

## Academic Curriculum

Our Curriculum covers the essential learning for anyone who wishes to know more about Graphic Design. Apart from theory, hands-on experience in all aspects of media would be given as part of the course. It also has module of Prepress. This module focuses on the issues that are faced before sending file to press.

## Graphic Design Course

6 months | Certificate

Curriculum -

- Graphic Design theory
- Elements of Graphic Design
- Principle of Graphic Design
- Considering a career in Graphic Design
- Softwares of Graphic Design
- Graphic Work in PhotoShop
- Graphic Work in CorelDraw
- Publication design layout, prepress and production

## Faculty

Faculties at the ellen articulate a sense of expertise & dynamism inspiring the students to realize their full potential. ellen faculty builds critically engaged teaching practices while testing its relevance through a wide range of projects and contexts. Students enhance their talent by working with the faculty on various real life projects gaining invaluable knowledge, experience and awareness on design application and industry dynamics. In the recent past, faculty & student teams have undertaken varied research and consultancy projects for the industry.

## Internship & Placement

ellen placement Cell facilitates on/off campus placement assistance for graduating students, enabling them to start their careers in challenging positions in the industry.

Our students on the basis of their interest will register to sit for interviews of organizations which confirm their presence on our campus. The Institute's partnership and linkages with academia and Industry in design sector itself would place ellen on a higher pedestal in extending the best placement services.

## Career Opportunities

After the successful completion of your course, you can easily find vacancies in this industry. You can also start your freelance designing business or set up your own startup.

You can found following opportunities through Graphic Design Courses :-

- Advertising Art director
- Illustrator
- Production Designer
- UX/UI Designer
- Newspaper & Magazine Designer
- Multimedia Artist and Animator
- Desktop Publisher

# ellen™

## School of Art & Design

*(A Govt. Regd. and ISO9001:2015 Certified Design School)*

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